

# Using the Power of Disruption to Improve Health:

*AI as a Catalyst*

**MAY 21, 2024 • 8:00 A.M. - 12:15 P.M. CT**

**BELMONT UNIVERSITY • NASHVILLE, TN**

*A HYBRID EVENT*

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# Using the Power of Disruption to Improve Health:

## *AI as a Catalyst*

NASHVILLE, TN  
TUESDAY, MAY 21, 2024

- 8:00 am                    ***Registration/Exhibit Hall***
- 8:30 am                    ***Welcome***  
Phil Belcher, CEO, HealthCareTN
- 8:35 am                    ***AI as a Catalyst for Healthcare Disruption –  
Keynote/Fireside Chat***  
Christine Hale, SVP Chief Medical Officer, Clinical Consulting, Lockton  
Jeffrey Townsend, Vice President Member Services, HealthCareTN
- 9:20 am                    ***AI Perspectives Panel: Point Solutions, Analytics, and the Employee  
Experience***  
Moderator: Jeffrey Townsend, Vice President Member Services, HealthCareTN  
John Davis, Chief Commercial Officer, Twin Health  
Brian Dinello, Chief Operating & Security Officer, Innovu  
Dan Shur, Chief Product Officer, Quantum Health
- 10:05 am                    ***Networking/Exhibit Hall***
- 10:35 am                    ***AI Perspectives Panel 2: Impact on Clinical and Quality***  
Moderator: Christine Hale, SVP Chief Medical Officer, Clinical Consulting, Lockton  
Fred Barton, Vice President of Clinical Product and Partnerships, AffirmedRx  
Lena Chaihorsky, Senior Vice President, Payor Innovation, Alva10  
David Kraus, President, Outcome Referral
- 11:30 am                    ***What Employers Need to Know and Do?***  
Adrienne Johnson, Principal, Mercer Health
- 12:00 pm                    ***Middle TN Action Brief***  
Trinette Small, Vice President Member Engagement & Strategic Partnerships,  
HealthCareTN
- 12:10 pm                    ***Closing Comments and Door Prizes***  
Phil Belcher, CEO, HealthCareTN  
Trinette Small, Vice President Member Engagement & Strategic Partnerships,  
HealthCareTN  
Jeffrey Townsend, Vice President Member Services, HealthCareTN

# Speakers

## Christine Hale



Christine joined Lockton Dunning Benefits as Vice President in 2017 and serves as the medical director and lead strategist for the clinical consulting team. Christine is known as an innovator, collaborator and change agent, and is particularly passionate about utilizing data and creative solutions to reduce waste and improve cost effectiveness in health care.

Upon completion of her MBA in 2005, she joined a major consultant agency where she remained for over seven years. During this time, she worked with hospitals and health systems both across the country and internationally in a variety of functional areas, including strategy, operations and organization. Christine was often sought out to facilitate in situations where building physician and administration alignment was key.

She joined Tenet Health care in 2013 as National Director Clinical Performance Excellence. In this role, Christine was responsible for advancing a number of high stakes clinical performance improvement initiatives, including blood product utilization, sepsis identification and management, laboratory utilization, intensive care, palliative care and cardiac quality. She also oversaw fifteen Clinical Expert Panels which engaged across a spectrum of business issues relevant to their areas of clinical expertise.

## Dan Shur



As chief product officer at Quantum Health, Dan focuses on challenging the traditional ways people get the care they need. Identifying ways in which healthcare navigation and care coordination can be evermore meaningful, Dan and the Quantum team pursue remarkable clinical results, humanizing experiences, value, and continuous improvement.

Dan has years of experience creating and building innovative technology strategies and solutions for organizations across the healthcare landscape. Prior to joining Quantum Health, he led product strategy and development for multiple companies within GuideWell Venture Group. Before GuideWell, Dan led innovation and growth at two health-tech organizations, Cloudbreak Health (telemedicine) and Progyny (fertility benefits). He also led multiple product strategy and development initiatives at EmblemHealth and Cigna.

Dan's deep healthcare industry expertise, insights from having worked with all stakeholders across the system, and ability to leverage technology allows Quantum Health to deliver the best member and client results while seamlessly navigating healthcare.

# Speakers



**John Davis**

John is responsible for leading Twin Health's US commercial strategy and growth. John has 20 years' experience in healthcare with deep focus on value-based care transformation and risk-based contracting models. Prior to joining Twin, John was an early member of the Evolent Health growth team where he supported Evolent's growth across Medicare, Medicaid, and commercial market segments resulting in Evolent's IPO in 2015.



**Brian Dinello**

Brian Dinello, Chief Operating & Security Officer, leads Innovu's application and infrastructure development strategy, as well as system and security architectural design. He is a highly accomplished technology entrepreneur with more than 18 years of experience in information security, healthcare, and manufacturing, using agile development principles to create innovative solutions.

While with VigilantMinds, a Pittsburgh-based startup acquired in 2007, Brian and his team created, among other things, pioneering technology that enabled a small team to remotely monitor and manage hundreds of security devices deployed around the globe. For the past eight years, he has focused his career in the healthcare space, building a Technology Innovation team at West Penn Allegheny Health System and a Healthcare Data Analytics practice for Avnet Services.

Leveraging his vision, leadership, and software development expertise, Brian has been instrumental in propelling startups and fledgling technology teams from inception to profitability and success.



# Speakers

## Lena Chaihorsky



Lena Chaihorsky is the Co-Founder and Senior Vice President of Payor Innovation at Alva10, a Precision Medicine company that works to eliminate wasteful and unnecessary healthcare spending by using patient-specific data to make healthcare decisions.

Lena's academic background in mathematics and biology led to a passion for redesigning the financial incentives of the healthcare system, with a focus on the underutilized area of diagnostics. Lena has over 15 years' experience in the diagnostics industry, and is a nationally recognized market access and payment expert with a successful track record that spans both private and public companies.

Lena is a speaker and advocate for Precision Medicine and its ability to create an accessible and cost efficient healthcare system. Her work around mathematical modeling of diagnostic value led to her appointment as Chairwoman of the World Economic Forum's Working Group on Federated Databases in Rare Disease, and to the Study Design Task Force for Pharmacogenomics at the American Society of Pharmacovigilance. She is active within the Entrepreneur Network of the Tufts Alumni Community and is an Independent Board Member at Cellens, a bladder cancer diagnostics company.

## David Kraus



Dr. Kraus is the preeminent scholar in identifying the unique strengths and skills of behavioral health providers. His research has quintupled (when compared to previous best practices) the number of patients that return to full health and productivity without relapse. The process called TOP Match assesses each patient's unique needs with a comprehensive (yet short) patient-reported assessment. TOP Match then personalizes a short list of behavioral health providers that are both available and proven to help similar patients return to full health.

Dr. Kraus has been awarded two US Patents and his publications have appeared in peer-reviewed medical journals including the Journal of the American Medical Association. Funding for his work has come from leading private and public institutions including the National Institutes of Health, The Duke Endowment, the Annie E. Casey Foundation, and the Patient Centered Outcome Research Institute.

# Speakers

## Fred Barton



Fred has over 20 years of experience in the pharmacy industry and 12 years as a practicing Doctor of Pharmacy. Some of his experiences include managing retail pharmacies, practicing specialty pharmacy, leading teams of clinical pharmacists while scaling national operations and building adherence and medication therapy management programs.

Fred is setting a new standard for how to understand, manage and believe in the pharmacy benefit experience. His training as a pharmacist and commitment to patient care equip him with the clinical knowledge and empathy to formulate a solution that is best for the clients of AffirmedRx. As Vice President of Clinical Product and Partnerships at AffirmedRx, he is responsible for knowing what employers want and need for their plan participants.

## Adrienne Johnson



Adrienne Johnson is a Principal for Mercer Health & Benefits and leads the Tennessee H&B Practice, based in Nashville, TN. With over fifteen years of experience in the insurance and employee benefits industry, she works closely with clients to develop and execute strategies surrounding their benefit plans. Adrienne also serves as Mercer's Health Business Client Solutions Leader in the East market, a unique role within the firm dedicated to finding solutions to client needs in the health and benefits space, and socializing those solutions amongst her peers in the practice.

Adrienne began her career as a benefits representative in human resources at a large public university. In that role, she was an advocate of the employee as she assisted through day to day program issues, new hire enrollments, qualified status changes and premium collection. Prior to joining Mercer, she worked as an employee benefits analyst for a large insurance consulting firm in Seattle, WA where she provided analytical support and expertise to multiple consultants on numerous accounts. She now has a lead role on a number of client teams, working to ensure the benefits strategy of each company aligns with that company's business goals. Recent client engagements have included benefits integration, strategy redesign, consumerism analyses, data analytics, and management of complex bidding and negotiations.

Adrienne graduated from the University of Florida with a Master's degree in Business Administration and specializations in Human Resources and Competitive Strategy. She is also licensed as a Life, Health and Variable Annuities agent. In her spare time, she volunteers as a Guardian ad Litem advocating for children in the foster care system. She is also a member of a non-profit board dedicated to finding a cure for Type 1 Diabetes, the Diabetes Research Institute Foundation.

# The Value of Membership

HealthCareTN



## We're stronger together

HCTN is a true partner, making it easy for you to get the support you need. Organized across Tennessee, HealthCareTN serves employers by creating:



### One Voice

Join the only organization that unites leading employers to drive change in healthcare meaningful to health plan sponsors.



### One Focus

Align with other employers who understand they have the reasons, responsibilities and leverage to create a value-based healthcare market.



### Leading Employers

Engage with other leading employers to get expertise and crucial resources - allowing you to focus on the healthcare benefits your organization needs to succeed.

## Collaboration: Create **One Voice**

- Take an active role in collectively tackling industry pain points with other employers
- Align with other employers who understand your struggles and can help you optimize your strengths and recognize your blind spots

## Changing the Conversation to **One Focus** of What Matters

- Focus on driving value into healthcare. HCTN is agile to the crisis of the moment; Steadfast to establish lasting improvements

## Participation: **Leading Employers**

- Support employer fiduciary responsibilities with more confidence in dealing with vendors, providers, and brokers; Clarity in establishing strategic objectives
- Change the dialogue with your current and future vendors to establish priorities and expectations through HCTN educational meetings and benchmarking
- Access the knowledge of peers; breed intelligence and contribute to the knowledge of all
- Collaborate nationally and regionally to enhance your effectiveness achieving results across a broader footprint

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- ✔ **Eliminate Wasteful Spending**
- ✔ **Optimize Benefits Strategy**
- ✔ **Improve Population Health**

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Our work extends beyond the medicines we create. Together, we're working to improve health and access to life-saving medicines in our local communities and around the globe. Through partnerships and our signature volunteer programs, we aim to identify and promote successful solutions to health issues that can be scaled and replicated to make life better for people here at home and around the world.

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[methodisthealth.org](http://methodisthealth.org)





Hannah  
Obesity

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Concierge support



Integrated care

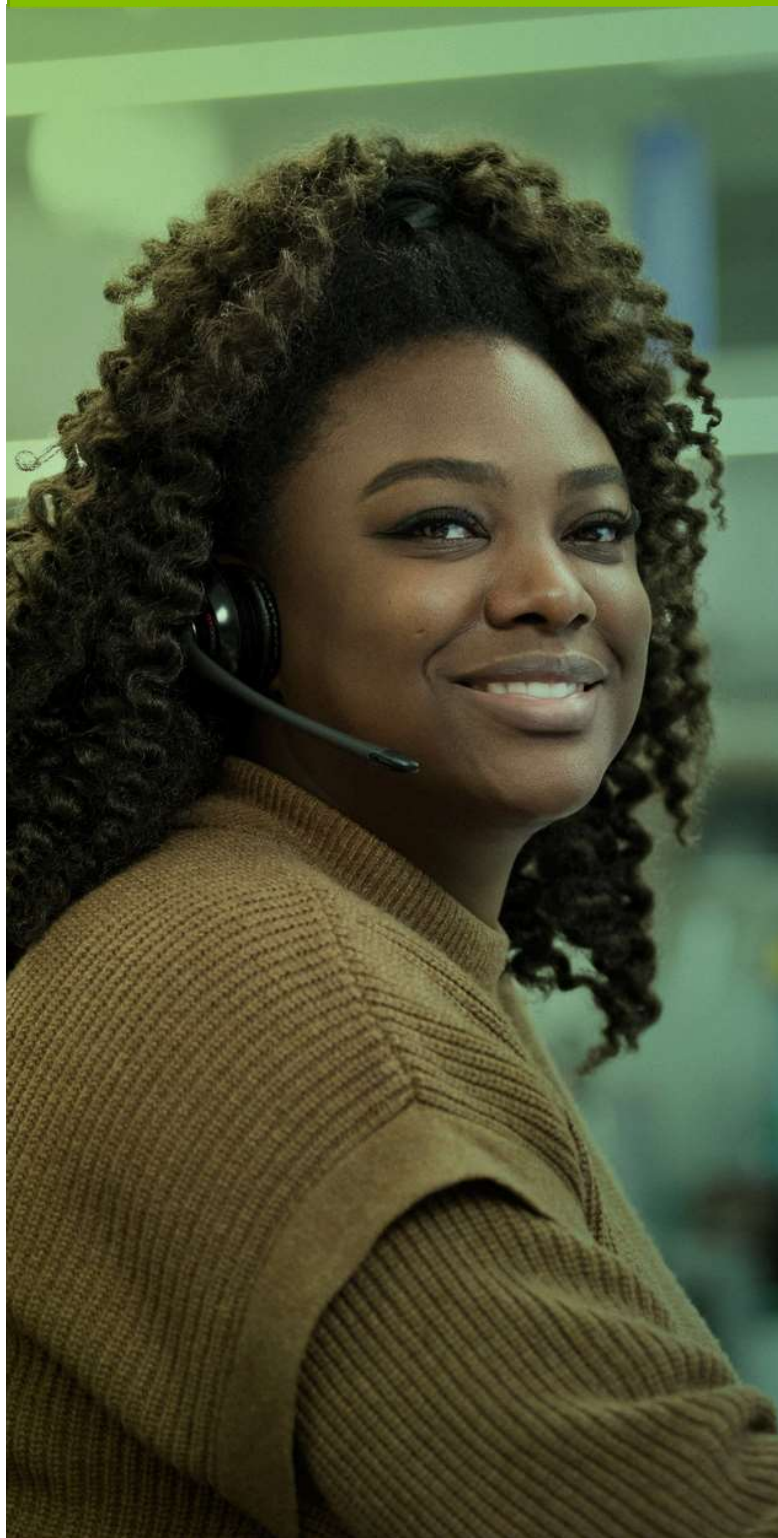


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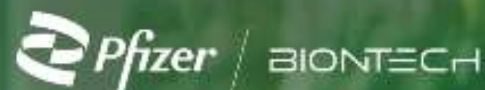
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